

VDO**fy**
SAY **IT** WITH **A** VIDEO





VDOfy, is in the business of storytelling. We help brands tell their stories in the most effective way.

Storytelling has always been the most effective way of building a genuine connection between the brand and its prospects.

At **VDOfy**, we offer a comprehensive range of services, including Audio Visual production, Content & Creative, Digital Marketing, and Web & App Development.

Our videos and artworks are thoughtfully crafted to align perfectly with your brand's identity, personality, and values.

We take pride in promoting products, informing consumers, and attracting potential customers through impactful content.

With a successful track record of seven years, our services have driven online sales for over 400 brands across six countries. Our impressive global clientele comprises prestigious brands such as Amazon, Whirlpool, IFB, MTN, and Sony.

VDOfy.com is a venture of 3rd I Visuals Private Limited, India



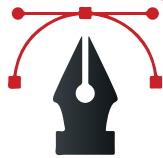
OUR SERVICES

AUDIO VISUAL PRODUCTION



- VIDEO
- PHOTOSHOOT
- 3D VISUALISATION
- VOICE OVER CREATION

CONTENT & CREATIVE



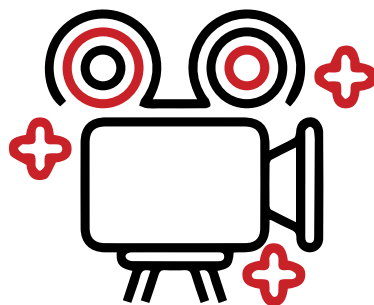
- CONTENT WRITING
- MARKETING COLLATERALS
- ECOMM CATALOGING



DIGITAL MARKETING



WEB & APP DEVELOPMENT



AUDIO VISUAL PRODUCTION

VIDEO



CUSTOM MADE FILMS

Our custom-made films are tailored to suit your specific needs and objectives. Whether it's a promotional film with a model, corporate video, or testimonial coverage, we have the expertise to bring your vision to life.

Our team works closely with you throughout the entire production process, ensuring that every aspect aligns with your brand's identity and goals.

ANIMATED VIDEOS

We specialize in creating animated videos that bring your ideas to life with creativity and innovation. Our 3D animated videos offer a realm of possibilities, allowing us to craft realistic visuals, breathtaking landscapes, and captivating character animations.

With advanced technology and skilled artists, we ensure that every detail is meticulously crafted to create an immersive experience for your audience.

On the other hand, our 2D animated videos excel at simplifying complex concepts, presenting them in a visually engaging and easily understandable format. Through captivating storytelling, vibrant illustrations, and smooth animations, we convey your message effectively and leave a lasting impact on your viewers.

Whether you need the depth of 3D or the simplicity of 2D, our video production company is equipped to deliver exceptional animated videos tailored to your unique needs and objectives.

PHOTOSHOOT



We offer professional photoshoots and photography services that showcase your products in the best possible light.

Our skilled photographers have a keen eye for detail and composition, capturing the essence and unique features of your products with precision.

Whether it's lifestyle photography, product shots, or creative photography with models, we ensure that each image tells a story and reflects your brand's identity.

With our expertise in lighting, styling, and post-production editing, we create stunning visuals that grab attention and leave a lasting impression on your audience.

Trust VDOfy to deliver exceptional photography services that elevate your brand's visual appeal and enhance the overall quality of your content.



3D VISUALISATION



At VDOfy we are committed to pushing the boundaries of 3D visualisation, combining artistic excellence with cutting-edge technology.

With our expertise, you can trust us to transform your ideas into captivating visual experiences that leave a lasting impact on your target audience.

We possess the ability to create almost anything imaginable in the realm of 3D visualisation.

Whether it's sleek product designs, architectural masterpieces, or captivating character animations, we have the skills and tools to bring your vision to life.

Our forte lies in crafting cutting-edge 3D animated videos that cater to the demands of today's digital marketplace.



3D VISULATION



Discover the array of services we offer to cater to your unique needs:

3D modelling: Let us transform your product designs, packaging concepts, or architectural plans into stunning 3D visualizations that bring your ideas to life.

With meticulous attention to detail, we create visuals that accurately represent your vision and help you make informed decisions.

Visualisation: Showcase your products from every angle with our captivating 360° rotational views.

We create interactive experiences that allow your customers to explore and examine your products comprehensively, enhancing their understanding and engagement.

Walk-through Videos: Take our virtual journey with our walk-through videos.

Whether it's showcasing the features of a building or providing an immersive experience of a house, we create realistic and engaging videos that offer a captivating exploration of spaces.

AR/VR Content Generation: Step into the realm of augmented reality (AR) and virtual reality (VR) with our expertise in creating interactive and immersive experiences.

We harness the power of AR and VR to create captivating content that engages your audience and leaves a lasting impression.

3D Game Content Creation: Elevate your gaming experience with our comprehensive content creation services for 3D games.

Our team specializes in character design, asset creation, and environment modelling, ensuring that your game visuals are top-notch and captivating.

VOICE-OVER CREATION



At VDOfy, we understand the significance of a powerful voice over in creating a lasting impact on your brand's videos. That's why we have a team of skilled radio RJ's and expert voice over artists ready to bring your content to life with their captivating narrations.

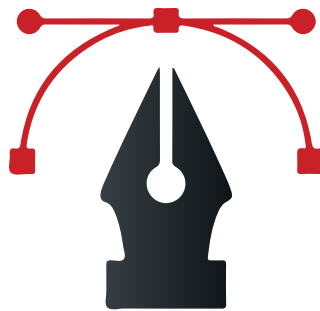
From engaging radio jingles to polished corporate videos, our diverse pool of local and foreign voice over artists ensures we have the perfect match for your brand's unique voice needs. Whether you seek enthusiasm, warmth, or authority, we've got you covered.

Now, you can also access a vast library of 400+ AI-generated voices that can effortlessly transform your written content into realistic and engaging narrations for your brand videos through VDOfy's cutting-edge website:

www.text-2-voice.com

Elevate your storytelling with the perfect voice over, tailored to resonate with your audience and make your brand truly memorable.





CONTENT AND CREATIVE

CONTENT WRITING



Whether you need content for your website, app, or blog, we've got you covered. Our team of skilled writers specializes in crafting SEO-based content that will enhance your online visibility and attract your target audience.

We understand the significance of compelling content in today's digital landscape, and that's why we offer top-notch services to meet your diverse needs.

Our experts excel at creating engaging website and app content that effectively communicates your brand's message while driving user engagement and conversions. With our SEO-based content, your website and app will rank higher in search engine results, ensuring maximum visibility and organic traffic.

Moreover, our team of content creators excels in producing informative and valuable blog posts and articles. Whether it's technical, legal, or scientific content, we provide you with material that positions your brand as an authority in the industry and keeps your readers intrigued. Count on us to deliver content that sparks interest and fosters a deeper connection with your audience.

Additionally, our talented copywriters are experts in creating persuasive email bodies that mesmerize your subscribers and drive results. Whether it's a promotional email or a heartfelt thank-you message to your valued customers, we excel at crafting content that resonates with your audience.



MARKETING COLLATERALS



We offer an extensive range of creative services tailored to meet your branding needs. From logo design to brand guide, merchandise design, packaging, and beyond, we are committed to helping businesses at all stages, from startups to established companies.

We help to create, launch or revamp brand identity for a strong market presence.

Brand Kits: We offer a comprehensive suite of branding services, including logo design, brand guidelines, brand books, stationery designs, and employee and office branding.

Our talented designers create visually striking and memorable logos that capture the essence of your brand. We also develop brand guidelines and brand books to ensure consistent and cohesive brand messaging across all platforms.

From business cards to letterheads, we design stationery that reflects your brand identity. Additionally, we assist with employee and office branding, incorporating your brand elements into the workplace environment to foster a strong brand culture.

Trust us to create a compelling and cohesive brand identity that sets you apart from the competition and leaves a lasting impression on your audience.

Merchandise Design: Stand out from the competition with our custom merchandise design services.

Whether it's t-shirts, hats, or promotional items, our creative team crafts unique and eye-catching designs that showcase your brand identity and captivate your customers.

MARKETING COLLATERALS



Packaging: Packaging plays a vital role in delivering a memorable brand experience.

Our packaging design experts create visually stunning and functional packaging solutions that not only protect your products but also serve as a powerful branding tool, leaving a lasting impression on your customers.

ATL & BTL Design: We excel in above-the-line (ATL) and below-the-line (BTL) design services.

From creating visually captivating brochures, flyers, and banners to designing compelling advertisements for both print and digital media.

Our design experts ensure that your brand messaging is consistently delivered across various touchpoints, enhancing brand recognition and recall.



E-COMMERCE CATALOGING



Enhance your online presence and boost your sales with our e-commerce catalog services tailored for platforms like Amazon, Flipkart, and more.

We understand the importance of visually appealing and organized product catalogs in attracting customers and driving conversions. Our comprehensive solutions cover every aspect of creating an impactful e-commerce catalog.

Starting with professional product photography, we capture high-quality images that showcase your offerings in their best light, highlighting their features and benefits.

Our skilled team of writers then creates compelling and detailed product descriptions that not only inform customers but also persuade them to make a purchase.

We focus on optimizing the catalog layout, ensuring easy navigation and a seamless user experience for potential buyers..

By combining captivating visuals, informative descriptions, and user-friendly design, our e-comm ducts, captivate customers, and ultimately drive sales.



DIGITAL MARKETING

DIGITAL MARKETING



In today's fast-paced and ever-evolving digital landscape, having a strong online presence is crucial for businesses. At VDOfy, we are dedicated to being your trusted partner in navigating the complex world of digital marketing.

Our comprehensive range of services is designed to help you effectively promote your brand and achieve your business goals.

With VDOfy as your partner, you gain access to innovative marketing strategies and industry best practices.

We take the time to understand your unique business needs and tailor our services accordingly, ensuring that your digital marketing efforts align with your goals and deliver meaningful results. Whether you're aiming to increase brand recognition, drive website traffic, or generate leads, we have the expertise and tools to make it happen.

Our digital marketing strategies encompass various aspects, including SEO (Search Engine Optimization), SEM (Search Engine Marketing), and SMM (Social Media Marketing) and Content Marketing each playing a crucial role in enhancing your online presence and driving results.

DIGITAL MARKETING



SEO: As experts in SEO, we optimize your website to improve its visibility and organic ranking in searchengine results.

Through careful keyword research, on-page optimization, and technical enhancements, we ensure that your website is easily discoverable by search engines, driving targeted organic traffic to your site.

Our SEO strategies are designed to align with the latest industry practices, helping you achieve higher search engine rankings and increased visibility for relevant search queries.

Search Engine Marketing (SEM): Our Search Engine Marketing (SEM) services involve running targeted Pay-Per-Click (PPC) ads on platforms like Google search to drive immediate traffic and increase visibility through paid advertising.

By creating compelling ad copy, attention-grabbing headlines, and optimizing keywords, we ensure that your ads effectively capture the attention of your target audience.

Our team closely monitors campaign performance and tracks budgets, providing regular reports and adjustments to maximize your return on investment.

Social Media Marketing (SMM): Social media has become an essential platform for brand building and lead generation.

Through our Social Media Marketing services, we build your brand presence and engage with your target audience on platforms such as Facebook, Instagram, Twitter, and LinkedIn.

We create and run targeted ad campaigns that effectively reach your audience, generating leads and driving conversions.

Our team continuously analyses performance metrics and user behaviour to optimize conversion rates, refine targeting, and etc.

DIGITAL MARKETING



Content Marketing: Content Marketing is a crucial part of digital marketing.

We leverage the power of Email, WhatsApp, and SMS Marketing to engage and connect with the audience.

Through personalized and compelling content delivered via email, WhatsApp, and SMS, we effectively communicate your brand's services / products, nurture leads, and drive conversions.

These channels provide direct and impactful communication, allowing us to deliver targeted messages that resonate with the audience and promote your brand effectively.

Trust VDOfy to create engaging content that captivates the audience's attention and showcases the value of your brand/ company.





WEB AND APP DEVELOPMENT

WEB & APP DEVELOPMENT



We specialize in website development, building responsive and user-friendly websites that are optimized for search engines and conversion opportunities.

Our services include UI/UX design, Website landing page and development of up to 5 dynamic pages, ensuring that your website not only looks visually appealing but also delivers a seamless user experience.

In addition to our expertise in web app development using the LAMP stack, we also excel in developing mobile apps that prioritize user-friendly interfaces, robust frontend and backend functionality, and seamless performance.

Our comprehensive mobile app development services include integrating databases, payment systems, and delivering engaging and responsive experiences across various devices.

Whether it's designing a user-friendly interface, building frontend and backend functionality, or ensuring seamless performance and responsiveness, our experienced team handles every aspect of web and mobile app development to provide smooth and efficient user experiences.



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