



THE LINKEDIN **CASH FLOW** CHALLENGE

How To Turn Your Network Into New Revenue On Demand



WELCOME



Join the Official Facebook Group

This is your behind-the-scenes access to everything happening during the challenge. You'll connect with fellow attendees, get your questions answered, and tap into a goldmine of support and resources.

[Join Now](#)



Join us Live Each Day

(Bookmark this so you can join us each day!)

[Join Live](#)



Replays of All Sessions

Available for 7 Days (so you never miss a breakthrough moment)

Private VIP-Only Zoom Room

Join us each day on Zoom where we'll answer your specific LinkedIn questions, troubleshoot your profile, and give you direct feedback on your strategy.

[Get VIP](#)



Day 1: Who is your Ideal, Right-Fit Client?

TOP 3 MONEY PRIORITIES

What do you want?	Why do you want it?	How much do you need?
Total Goal		

Day 1: Who is your Ideal, Right-Fit Client?

IT'S MATH, NOT MAGIC

VALUE OF CLIENT, CUSTOMER, PATIENT

X

QUANTITY

=

REVENUE GOAL

I will generate _____ (amount) in
sales before _____ (date.)

THE CONTENT CASH MACHINE APEX ACCELERATOR

Example



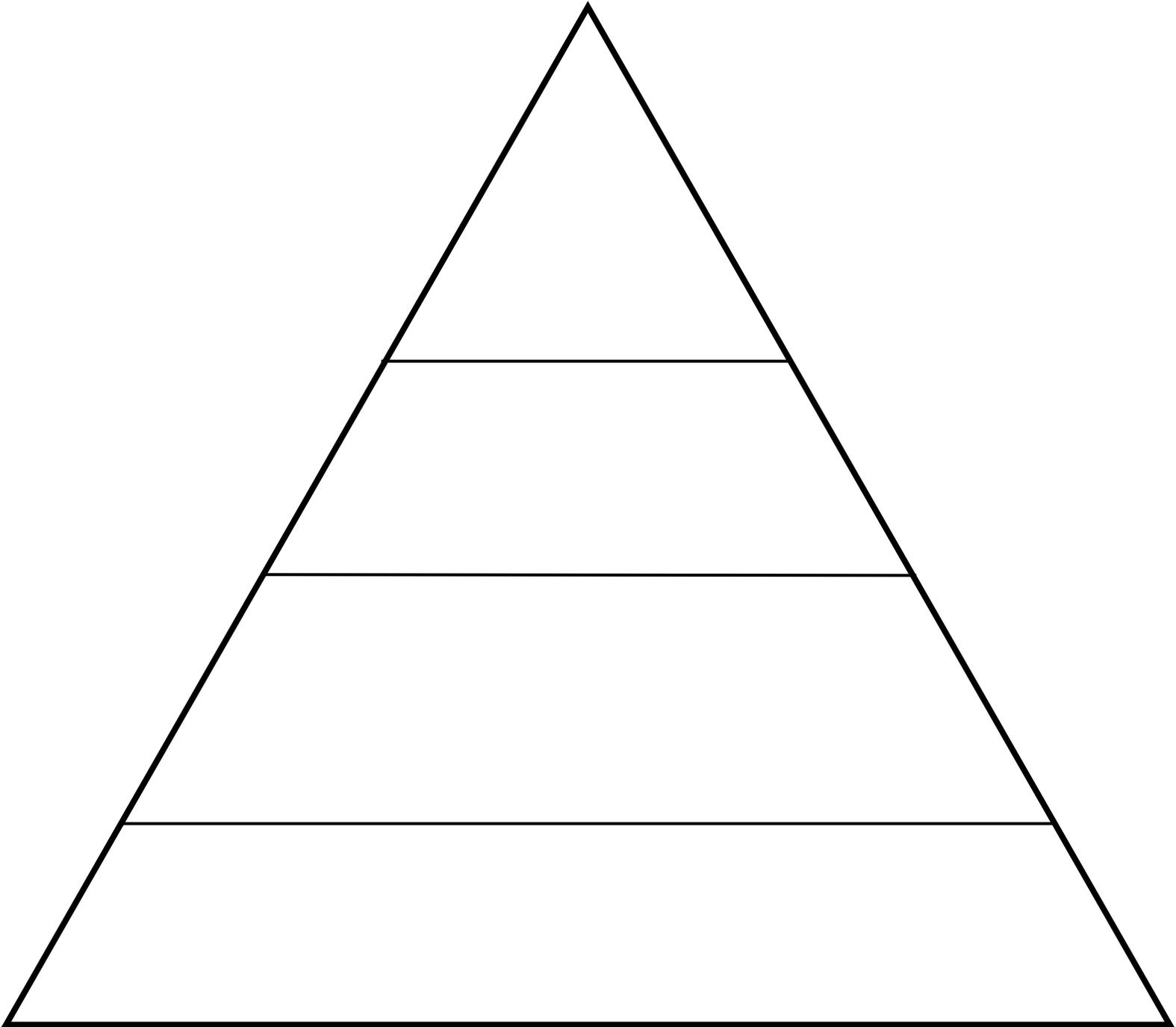
THE CONTENT CASH MACHINE APEX ACCELERATOR

Example



YOUR CONTENT CASH MACHINE APEX ACCELERATOR

Example



Plug-and-Play LinkedIn Headline Template

Empowering **[who]** to **[do what]** without
[thing they don't want]

Examples:

1. Coaches & Consultants

Empowering business coaches to double their client roster without spending a dime on ads.

2. Corporate Leadership

Empowering executives to inspire high-performance teams without burning out their best talent.

3. Real Estate

Empowering realtors to close more high-value deals without relying on cold calls or door-knocking.

4. Healthcare Professionals

Empowering private practice owners to grow their patient base without sacrificing personal time.

5. Tech & SaaS Founders

Empowering SaaS founders to scale monthly recurring revenue without chasing endless investor funding.

LinkedIn Headline Example

LIVE! Just 3 Days, 60 Minutes A Day
- August 13th - 15th, 2025

The LinkedIn Cash Flow Challenge
**How To Turn Your Network
Into New Revenue
On Demand**

www.EliteSpeakersNetwork.com/linkedin

Kim (Walsh) Walsh Phillips ✓

Empowering Entrepreneurs to Get Clients from Speaking on Stage,
Social, and Zoom — Without Cold Outreach.

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Resources Used

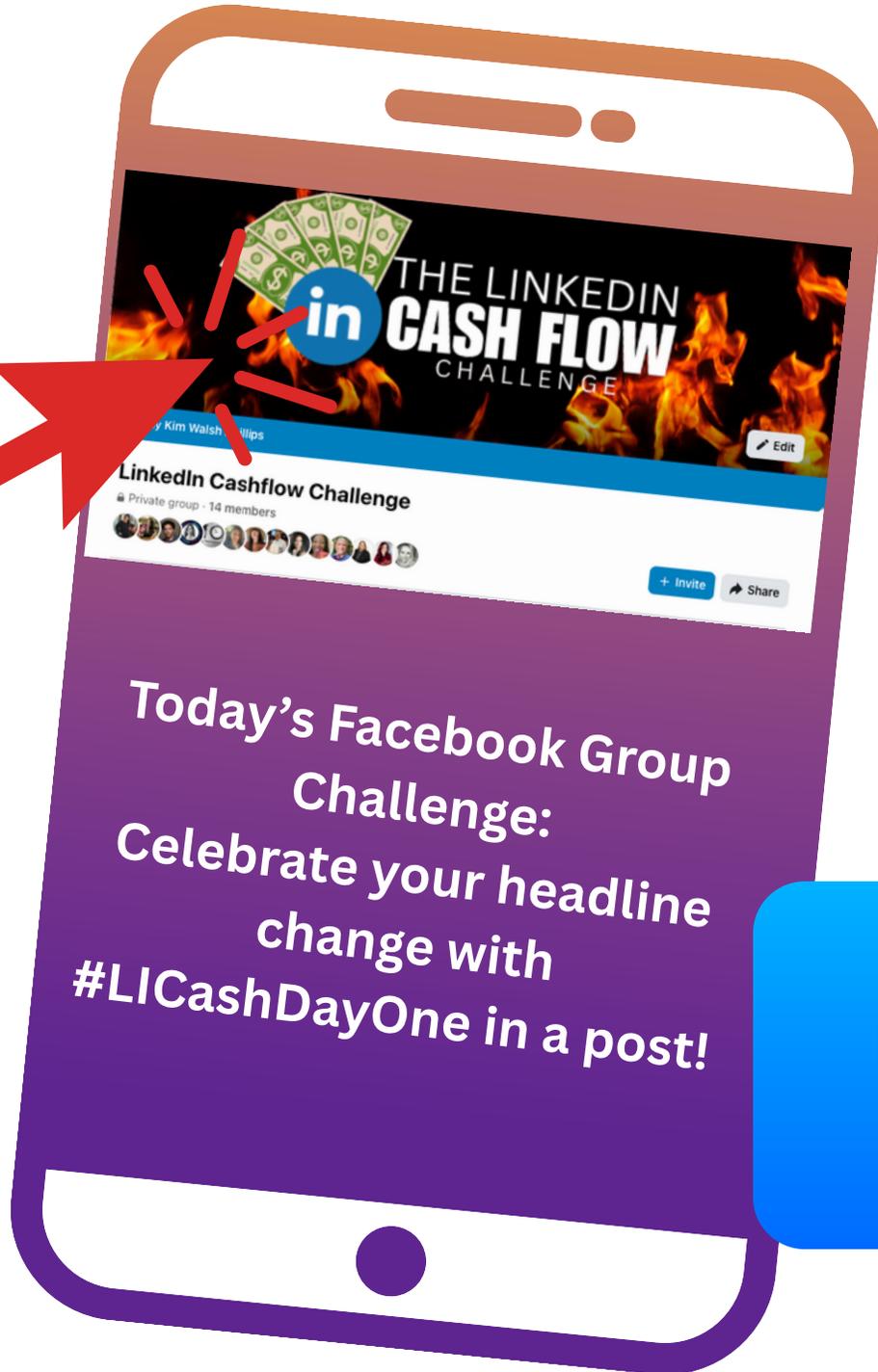


Access Resources >>

DAY ONE HOMEWORK

Today's Facebook Group Challenge:

Click
to Post



Today's Facebook Group
Challenge:
Celebrate your headline
change with
#LICashDayOne in a post!



Day 1 Notes

A large empty rectangular box with a black border, intended for taking notes.

VIP-ONLY ZOOM ROOM



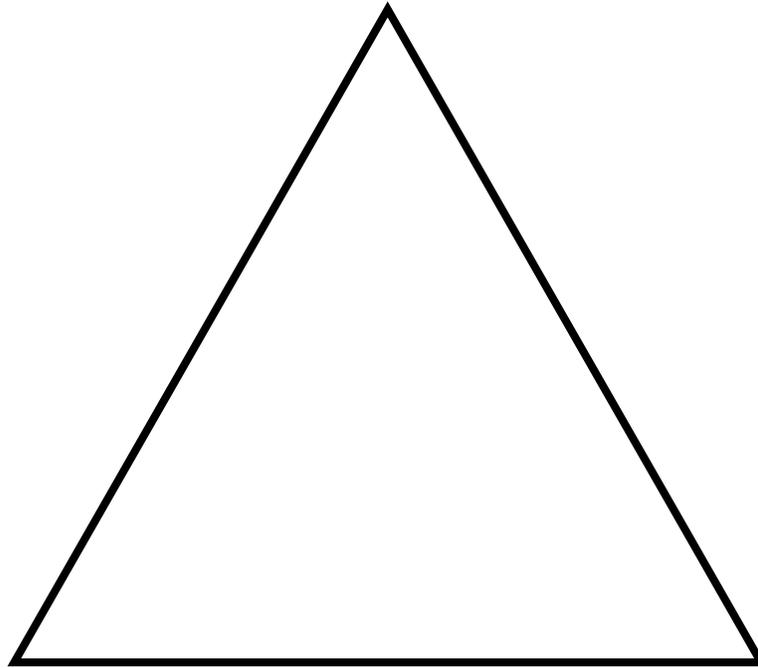
QUESTIONS TO ASK IN VIP ZOOM ROOM

The Trifecta of Business Growth

Audience

Authority

Sales



Notes

Content Cash Machine

M

O

M



Day 2 Notes

VIP-ONLY ZOOM ROOM



QUESTIONS TO ASK IN VIP ZOOM ROOM

The A.C.E. Strategy

A

C

E

Leverage Other People's Stages

In-person events	
Virtual events	
Podcasts	
News media	
Social media newsfeed	

Day 3 Notes

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VIP-ONLY ZOOM ROOM



QUESTIONS TO ASK IN VIP ZOOM ROOM

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